Setting the standard in color and protection  

since 1792

We’ve never stopped pushing the boundaries of what paint can be and what it can do.

WHO WE ARE

We’re experts in the proud craft of making paints and coatings. In fact, there’s a good chance you’re rarely more than a few meters away from one of our products. Our world class portfolio of brands is trusted by customers around the globe. We have operations in over 55 countries and have set our sights on becoming a global industry leader. It’s no more than you’d expect from a sustainable paint company which has been inventing the future for more than 200 colorful years.

WHAT WE DO

You might think we just make paint. Although that doesn’t even begin to tell the whole story. Because we use our passion for paint to make a difference… both big and small. So the things our products can do may surprise you, whether they’re applied to boats, buildings, cars, concrete, planes, phones, walls or wood. It’s all about giving our customers what they want – and what they didn’t even realize they needed.
Think paint is just paint?

THINK AGAIN

Thanks to our technical expertise and comprehensive color know-how...

Buildings stand the test of time
Your devices stay on trend
The wheels of industry keep turning
Your living spaces feel like home
And the transport we all use is more sustainable
Our paint can...

We love color – and make it our business to share the centuries of expertise we’ve gathered. So we focus on inspiring customers and helping them to make confident color choices. We want to empower everyone to express their personality and revitalize their living spaces.

Transform
your home

Energize
people and
communities

Color has the power to change lives. Like here in the hilltop community of Taş in Kuşadası, Turkey. More than 50,000 liters of our Marshall paint was used to transform the entire neighborhood. The rainbow makeover brightened up 400 living spaces and revitalized the lives of 2,000 residents. It’s a great example of how we use our passion for paint to make a difference.
Our paint can...

Back in 1996, we introduced Intersleek to an unsuspecting shipping industry. Designed to prevent marine organisms from attaching themselves to vessels, because they cause drag, the biocide-free coating has since helped save over $4.5 billion in fuel costs and more than 43 million tons of CO₂. It’s a smooth operator which continues to set new standards for efficiency, performance and sustainability.

Make ships
more efficient

Make cars
more aerodynamic

We believe in going the extra mile to help our customers. It’s exactly what our Sikkens brand has been doing since becoming official paint supplier to the McLaren F1 team back in 2008. By working together with their technicians, our scientists continue to develop new, technologically advanced coatings functionality, which helps to reduce drag and improve surface slip and durability – all designed to increase performance on and off the track.
Not every building is green. But they could be. And we’re not talking about color. It’s more about making cities and communities more sustainable. We’re passionate about playing a major role, because we have a lot to offer. Our products can clean indoor air, protect structural steel against fire, keep exterior walls cooler and help limit the urban heat island effect. And that’s just the tip of the iceberg. Because we continue to develop pioneering products that are good for buildings, for people and the planet.

We’ve developed an innovative way of bonding with customers in the wood industry to help them become more efficient. Our novel IntelliCURE system involves bundling actual products, software and machinery into a single solution for manufacturers of glued wooden parts. It’s a flexible solution which helps customers to run their lines as efficiently as possible... and hopefully ensures that they stick with us!
Our paint can...

When Amsterdam’s Rijksmuseum embarked on one of the most innovative restorations in the history of art, there was only one place to turn for the necessary color expertise – AkzoNobel. Our color experts are part of a dedicated project team working on the historic conservation of one of the world’s most famous paintings, Rembrandt’s Night Watch. It’s a spectacular fusion of old and new which is helping to preserve a cultural icon.

Preserve the past

Aircraft maker Embraer has gone wild with our aerospace coatings. They used our high performance products to add stunning animal art to their latest line of E2 business jets. Four planes feature the special livery, displaying an eagle, tiger, shark and snow leopard – all created by one of Embraer’s own insanely talented in-house technicians.

Turn drab into fab
Many of the things you see, touch and use every day are protected and made more attractive by our paints and coatings. You’ll also find us on some of the world’s most iconic buildings and landmarks. In fact, our products, technology and expertise cover all seven continents.

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We like to think we know color inside out. So we’re a little bit fanatical about staying one step ahead of global trends – and the needs of our customers.

There’s nothing more exciting than creating inspiring color palettes with the power to express personality, enrich culture and help transform living spaces and working environments.

It’s been part of who we are for more than 200 years – and we’ve always got an eye on the future.

That’s why we’re continuously looking to develop digital color tools and solutions that meet the technical challenges and performance demands of our customers.

Everyone’s got a favorite color. We just happen to have thousands of them.

Our coatings have an invisible superpower – protection. They offer a level of performance that can meet the challenges of even the most extreme and hostile environments.

We protect the things you see and use every day: aircraft, ocean-going vessels, car parts, beverage cans, washing machines, mobile phones, flooring – as well as some you don’t, such as sub-sea pipelines and wind turbines.

Whether our products are protecting against corrosion and fire or offering chemical resistance, customers have come to trust and rely on our technological innovation and technical service to meet their exacting standards.

Our expertise is backed up by an extensive track record in markets as diverse as marine, architecture, automotive, aerospace, wood, packaging and consumer goods. So whatever protection you need, we’ve got you covered.
Let’s paint the future!

There’s no time to waste! To speed up the introduction of new products and help solve a myriad of customer challenges, we’ve created Paint the Future, a dedicated ecosystem designed to accelerate innovation in paints and coatings.

It all began with a successful, industry-first global startup challenge in early 2019. Now startups are joined by suppliers, academia and customers in this launchpad for great ideas. It’s all about connecting what we know, with what we seek to find out.

Let’s uncover new opportunities and deliver impact at scale together!

Join us on this exciting journey at www.letspaintthefuture.com

Innovation is our invitation to go beyond. Go beyond conventional expectations, go beyond the imaginations of our customers and go beyond generations to play our role in safeguarding the planet.

Paint is no longer just about color and protection. Customers expect improved performance, better application and new functionalities. Paint has to do more. And our digital innovations are increasingly offering solutions nobody could have imagined just a few decades ago.

At the same time, rising to future demands requires us to think about and do things differently. We’re ready. We need to move towards a circular economical value chain, offer sustainable solutions and collaborate with others.

Let’s paint the future!
In order to remain the sustainability leader in our industry, we need to deliver the best results to our people, our partners, communities and our customers.

It’s about developing our talented workforce and embracing our approach to human rights and diversity. It’s about offering the most sustainable and best performing portfolio of products to meet our customers’ needs. And it includes the numerous local projects we carry out that bring significant benefits to people and their communities.

By making Planet a fundamental part of our approach to sustainability, we are clearly stating our commitment to reducing our environmental footprint to protect and preserve the world around us.

It includes the many steps we’ve taken – and continue to take – to reduce our environmental impact through reformed value chains. It also incorporates our dedication to reducing energy use, lowering CO₂ emissions, VOC reduction and waste, while increasing our use of renewable energy.

Our product innovation is driven by sustainability. That means all the new products we bring to market have sustainability benefits, not only for the environment, but also for our customers.

Around 45% of our sales come from products with a sustainability benefit. We intend to use this strength and our leadership position to grow this proportion significantly. We’re also leading an exciting transformation of the paints and coatings industry with our call for collaborative innovation through our Paint the Future innovation ecosystem.

Sustainability has been part of our DNA since we first embarked on our remarkable journey back in 1792. Through our paints and coatings, we’re dedicated to preserving, protecting and enhancing the things that are important to us – and our customers. We’ve become firmly established as the industry leader in sustainability – and we intend to keep it that way.

That’s why we’ve embraced a new approach: People. Planet. Paint. It’s all about acting now to have a positive impact on our customers, our business and the environment. That’s how sustainability becomes something you do every day. Because we believe that’s the best commitment you can make to ensure that sustainability remains sustainable.

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Sustainability has been part of our DNA since we first embarked on our remarkable journey back in 1792.
Caring for society and local communities is a vital part of our global activities. As a responsible company, we run various programs around the world which show how much we truly care.

As well as helping people and their surrounding neighborhoods, these programs also help to build employee pride and strengthen our reputation.

Our societal contribution is mostly organized in one of three ways – through our Community Program, “Let’s Colour” initiative or long-established Education Fund.

“Let’s Colour” uses the power of paint to improve people’s lives. Nearly 2,300 projects have been completed around the world to date, involving more than 12,000 volunteers and 1.3 million liters of paint.

A great example of what we do through the Education Fund is in conjunction with Plan International Netherlands, it is supporting the employability of young people to help them on a career path. We also work with SOS Children’s Villages to tackle the global issue of youth unemployment through education.

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It makes us really proud when we see the difference our products can make.

Ruud Joosten, AkzoNobel Chief Operating Officer

Our Community Program gives employees the chance to nominate worthwhile projects for funding, with the proviso that they take hands-on involvement. Around 97,000 people have benefited from these projects so far, with more than 1,500 employees getting involved.
What are we like to work for?
Well, this might be a good time to humbly mention the collection of “top employer” awards we’ve gratefully received around the world. They recognize the ongoing efforts we’re putting into providing great conditions for our employees. We focus in particular on creating an inclusive and diverse working environment. A place where people feel respected, included, engaged and rewarded.

You want to work for a company you can trust. Where you can grow, develop your skills, share your expertise and enjoy what you do. A company that gives you the freedom to express yourself, matches your ambitions and provides opportunities to make a real difference to the world we live in. A company like AkzoNobel. For more details, visit the Careers section of our website.

We encourage our people to flourish. By sharing our passion for paint and utilizing all their talents, we want them to take us forward into the future.

Thierry Vanlancker, AkzoNobel CEO

Our roots go back a long way. To 1792, in fact. Just think of all those people who have been part of our incredible journey. All that expertise we’ve been gathering and passing on to our customers for over two centuries.

While we can count Alfred Nobel among our founding fathers (the clue’s in the name of the company), our continued success is down to the great people who have been — and still are — part of our global family.

We want to be the best, and we’re lucky to have a wealth of talented colleagues with drive and vision who share our passion for paint and relentless ambition.

And there are amazing opportunities for anyone who wants to join us as we begin the latest chapter in our long and proud history.

With positions available around the world, we’re always looking for creative minds and visionary thinkers who can take us forward into the future.

WINNING TOGETHER
How we operate our global activities

Decorative Paints
Our activities are reported in three regions:
- Europe, Middle East and Africa
- South America
- Asia

Key brands:

Performance Coatings
Our activities are organized into four main businesses:
- Marine and Protective Coatings
- Automotive and Specialty Coatings
- Industrial Coatings
- Powder Coatings

Key brands:

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AkzoNobel has a passion for paint. We’re experts in the proud craft of making paints and coatings, setting the standard in color and protection since 1792. Our world class portfolio of brands – including Dulux, International, Sikkens and Interpon – is trusted by customers around the globe. Headquartered in the Netherlands, we are active in over 150 countries and employ around 34,500 talented people who are passionate about delivering the high performance products and services our customers expect.

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